

O/o General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
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भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)



GM(S&M-CM)/105-13/GSM FWP/2013-14/ 133 dt

19 /12/ 2014

To  
All Heads of SSA  
Tamilnadu Circle

Sub: GSM FWP instruments- Extension of Promotional Offer.-reg.  
Ref: ECT Appl. No.1697 from Corporate office dt 19 /12/2014

As per the BSNL C. O ECT approval no 1697, the promotional offer on the sale price of GSM-FWP instruments were extended for the period of 90 days with effect from 22 .12.2014 to 21.03.2015 in Tamil Nadu LSA. The promotional tariff and freebies are given below.

Details	Revised w.e.f <b>22/12/ 2014 to 21/03/2015. (90 days)</b>
Sale Price of GSM FWP	<b>Rs.1000/- incl. of all taxes</b>
SIM Card & activation	Rs.20/- (incl. of S.Tax) for the plans with plan vouchers Rs 103, 42 & 37
SIM Validity	7 days
Plan voucher	Customer has to purchase the plan Voucher as per his/her requirement
Free talk time	• 12500 secs per month ON-NET – Local & STD for 12 months(not applicable on roaming)
Commission to Franchisee	8% of original cost excluding all taxes

- The free talk time 12500 secs per month allowed for a month is to be utilized within the month for which it is allowed & no carry forwards will be allowed
- The Promotional offer is applicable for Postpaid also
- There is no change in all other terms and conditions including the activation procedure

It is requested to utilize the promotional offer to boost up the sale of the GSM FWP instrument to staff and executives. Also action may please be taken to bring to the notice of all staff / CSC and wide publicity through electronic media /pamphlets.

Action taken in this regard and sale report may kindly be furnished to this office.

*Sfzha*

AGM (MKTG-CM)  
O/o G.M(S&M-CM)  
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